



For Immediate Release

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NORTHWEST TOOL HOSTS WAUSAU #MFGDAY EVENT

Northwest Tool & Manufacturing Hosting 2nd Annual Manufacturing Day Open House

WAUSAU – Northwest Tool is hosting its 2nd annual Manufacturing Day Open House on October 5th, 2018 from 5pm-7pm. #Mfgday is a nationwide event that closes out manufacturing week, during the first week of October. Manufacturers around the country offer tours, speakers, or similar events to encourage the public to take a look at the industry. Northwest Tool & Manufacturing was the only area business to host an event in 2017 and is currently the only Central Wisconsin host for 2018.

The open house will be held at the Northwest Tool & Manufacturing facility at 2200 N. 4th Ave, in Wausau, WI. There will be activities for the whole family. Guided tours will begin as needed and will last about 30 minutes. Guests will have the opportunity to see machines in action, take a look at what types of products Northwest Tool manufactures, and learn about different types of machining. You can try your hand at metal stamping and enjoy some light refreshments while you're here. There will be children's activities as well, appropriate for ages 3 and up. Travis Hartwig, Republican Nominee for State Treasurer, will also be speaking on manufacturing during the event.

Manufacturing Day began in 2012 to address common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show their community what manufacturing is — and what it isn't. Through efforts like these, manufacturers will begin to address the skilled labor shortage we face, connect with the future workforce, work to change the public image of manufacturing, and ensure the prosperity of manufacturing in America.

Northwest Tool is excited to be able to bring this event to the Wausau area for the second year in a row. "Manufacturing Day gives the community the opportunity to see inside manufacturing facilities firsthand," says Matt Brill, owner and president of Northwest Tool & Manufacturing since 2000. "It gives people the chance to learn about all the technology involved in manufacturing today versus the past, and helps change their perception of the industry," he added.

This event is free and open to the public. No registration necessary. Parking space is available to the right of the building in the main parking lot. Please wear close toed shoes. Any person under the age of 18 must be accompanied by an adult.

For more information, please contact Allison Brill at Northwest Tool & Manufacturing at 715-675-7424

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Northwest Tool and Manufacturing is a small precision machining company on Wausau's north side. We specialize in precision tooling, die making, general machining and wire EDM. Over 50 years of operation has given Northwest Tool and Manufacturing the capability, size, and expertise to earn a reputable name in the Central Wisconsin area. For more information, visit us online at or call 715-675-7424.